

Dmytro Demianenko

Design Director / Full-Stack Product Designer & Developer

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PROFESSIONAL SUMMARY

Design Director and full-stack product builder with deep experience across product strategy, UX/UI, enterprise SaaS, web and mobile architecture, front-end and back-end implementation, QA, research, R&D, design systems, and technical writing. I work from idea to final implementation, using AI tools such as VS Code, Claude Code, ChatGPT, and Cursor to move faster while keeping product quality, clarity, and user experience at the center.

CORE STRENGTHS

- End-to-end product ownership from discovery and concept to shipped implementation
- AI-first enterprise UX for conversations, reviews, comments, insights, moderation, and conversion workflows
- Web and mobile app architecture, information architecture, user flows, interaction design, and prototyping
- Front-end development, back-end collaboration, implementation support, QA, and technical documentation
- Design systems, accessibility, responsive behavior, visual polish, and production handoff

PROFESSIONAL EXPERIENCE

Design Director

ConversionIQ inc. - Orlando, FL
2024-Present

Responsibilities

Product Strategy - Research & R&D - Web App Architecture - Mobile App Architecture - AI-first UX - Enterprise SaaS UX - IA - UX - UI - Front-end Development - Back-end Development - Design Systems - Product Documentation - Technical Writing - QA - AI-assisted Development

Selected impact

- Own the end-to-end product process for ConversionIQ experiences, moving ideas from early research and R&D into architecture, design, implementation, QA, and final delivery.
- Shape the architecture for the web app and mobile app, including platform structure, product flows, interaction models, and implementation-ready technical direction.
- Lead the AI-first product direction for Chatti and related workflows across conversations, reviews, comments, insights, moderation, dashboards, and conversion-focused journeys.
- Build and refine product surfaces across design and development, combining Figma, front-end work, back-end understanding, QA, and technical writing into one continuous delivery process.
- Use AI tooling as a core part of the workflow, previously with Cursor and now primarily with VS Code, Claude Code, and ChatGPT to accelerate research, prototyping, coding, and documentation.
- Partner closely with stakeholders and developers to clarify requirements, document decisions, review implementation quality, and keep released product experiences consistent and thoughtful.

Product Designer

Eliza AI Inc. - San Francisco, CA

2023-2024

Responsibilities

User-Centric Design - Research & Ideation - IA - UX - UI - Prototyping - Interaction Design - Visual Design - Design Systems - Accessibility - A/B Testing - Cross-functional Collaboration - HTML / CSS / JS - Telehealth Experience - AI-enhancement Advocacy

- Designed the MVP web experience from scratch, including user flows, interface architecture, visual design, prototypes, and design-system foundations.
- Conducted AI-supported market and product research for the U.S. mental health space, helping inform product and business decisions.
- Created the company brand website, pitch decks, analytics setup, prototypes, accessibility improvements, and implementation guidance for engineering and QA.

Product Designer

Harmonize - San Francisco, CA

2019-2023

Responsibilities

Research & Ideation - IA - UX - UI - Prototyping - User-Centric Design - Interaction Design - Visual & Multimedia Design - Usability - Testing - Accessibility - Cross-functional Collaboration - Telehealth Experience

- Designed sophisticated web and mobile UX/UI for healthcare platforms used by major providers including Intermountain Healthcare, Choice Medical Group, MedStar, P3 Health Partners, and Stanford Health Care.
- Created patient dashboards, data visualizations, case management flows, enrollment and consent pipelines, adherence features, onboarding assets, and design systems across web and mobile apps.
- Established testing and analytics practices with tools including UserTesting.com, Google Analytics, and Amplitude to improve product usability and performance.

Head of Design

Turisto - Kyiv, Ukraine

2017-2019

Team Leadership - Project Management - Research & Ideation - UX/UI Design - Prototyping - Interaction Design - Visual & Multimedia Design - Testing - Cross-team Collaboration

CEO & Head of Design

The Mind Games - Ukraine & Poland

2009-2018

Product Management - Research and Development - Ideation - Client Communication - Creative Development - 3D Visualization & Animation - Cross-team Collaboration - Supervision

Art Director / Co-owner

Most of Design - Kyiv, Ukraine

2006-2009

Project Management - Client Communication - Research and Ideation - UX/UI Design - Prototyping - Graphic Design - Multimedia Design - 3D Visualization & Animation - Programming - Supervision

Creative Director / Art Director

HAVAS - Kyiv, Ukraine

2003-2006

Project Management - Client Communication - Creative Ideation - Sketching - Crafting - Story & Script Writing - Motion Design - Graphic Design - Print Design - 3D Visualization - Photo - Illustration - Supervision

Art Director / Designer / Illustrator

The Sales Machine - Kyiv, Ukraine

2001-2003

Creative Ideation - Sketching - Crafting - Graphic Design - Print Design - 3D Visualization - Photo - Illustration

EDUCATION

Kirovohrad Institute of Regional Management and Economics

Master of Arts in Design

CGI School

Autodesk Maya Advanced. Python & MEL programming

Osm'orkin Artist School

Artist / Painter

TOOLS

OpenAI - Claude Code - ChatGPT - Cursor - VS Code - Figma - Sketch - Penpot - Axure RP - Origami Studio - Webflow - Adobe Creative Cloud - Autodesk Maya - Cinema 4D - UserTesting.com - Google Analytics - Amplitude - Hotjar - Python - JavaScript - HTML - CSS